Director, Business Intelligence

Global Data Transformation:

- Lead the development and execution of a global data transformation strategy to support the company's growth and scalability goals.
- Identify and implement best practices for data governance, data quality, and data integration.
- Use automation tools to ensure data quality and consistency.
- Build and optimize the data infrastructure to support machine learning capabilities, including data pipelines, data warehousing, and real-time data processing.
- Implement automation in ETL processes to enhance efficiency and reduce manual intervention

Business Intelligence & Strategy:

- Collaborate with stakeholders across departments to understand business requirements and translate them into actionable insights and solutions that support revenue growth and enhance business processes.
- Develop and optimize reports, dashboards, and visualizations that drive informed decision-making
- Act as an internal thought leader in defining the metrics that matter and create a set of processes to compile and disseminate this information to internal and external stakeholders efficiently and understandably.
- Train and support relevant teams on the use of BI tools within Salesforce to maximize efficiency and data utilization

Technology & Tools:

- Evaluate and implement the latest analytics tools, technologies, and best practices to enhance the efficiency and effectiveness of the analytics function.
- Oversee database administration tasks including database design, optimization, maintenance, and performance tuning.
- Ensure BI tools and dashboards are effectively integrated with Salesforce to provide real-time insights and reporting capabilities.
- Develop and maintain ETL (Extract, Transform, Load) processes to ensure the integrity and reliability of data.